



Finally, a business workshop designed to help you grow your profits!

Strategic Business Mastery is an intensive 2-day workshop based on the very well known **BusinessRICH** model by ActionCOACH. The training puts you, the business owners / executives / leaders / supervisors in focus, giving you the know-how to grow your business.

It's a real world business workshop, with straight talk with other like-minded business owners. You'll discover ways to work smarter so you can work less, while at the same time earning more. You will cover every aspect of your business from marketing, team building, company vision and culture, planning and goal-setting strategies and more. You will not only find out what you need to do, you'll leave, knowing how to do it.

Who Should Attend?

Business Owners, Executives and Leaders,
Anyone looking to grow their profits!

Duration

2 Days / 13 hours

Tuesday **26** & Thursday **28 May**

9:00 - 16:30

Inclusions

- Full **2-day** workshop
- **BusinessRICH** workbook and materials
- Refreshments and light lunch

What You'll Learn

Day 1: Foundations for Profit & Growth

- Vision, Mission and Culture alignment
- The 6 Steps to building a commercial, profitable enterprise
- Financial mastery and understanding your numbers
- Time mastery and productivity
- The 5 Ways to Grow Your Profits by 61%
- Practical tools to take control of your business

Day 2: Scale, Sales and Team Performance

- Niche marketing and positioning for predictable growth
- Sales mastery and customer conversion
- Unique Selling Proposition development
Systems and leverage
- Building and leading a high-performance team



Meet ActionCoach

TREVOR CLARK

With over three decades of international business experience in corporate boardrooms to entrepreneurial ventures, I bring a grounded, results-driven approach to coaching. I've led teams, built brands, and grown businesses across Africa, the Middle East, and Europe. Now, I help business owners and leaders do the same.

I do not offer any quick fixes; I offer clarity, structure, and accountability. My clients don't just grow their businesses, they grow as leaders.



MUR 25,000
per participant

Develop a successful business model the **ActionCOACH** way.

We guarantee a proven system and methodology that is designed to multiply profits in your business, with complete access to our proprietary system of coaching strategies, systems, programs and services.

Book your seat